



MAKE UP ATELIER



Learn the Art of Make Up



MAKE UP ATELIER

## Master Class in Design and Creation of Photographic Make Up for Fashion and Beauty



This is an intensive Master Class in fashion and beauty make up focusing on personal tuition and demonstration within a small group.

Designed for all artists whether you enjoy a challenge, need a refresher of skills or simply want further education.

You will learn the level of detail necessary for photographic fashion and beauty make up and how to perfect your technique to achieve that goal.

Each participant will be under close guidance and the course can be tailored to individual needs.

During the sessions students will have access to work on luxury make up brands, especially selected to suits the needs of the course.

### Course Outline:

- Advertising beauty make up
- Fashion make up
- Flawless skin
- Precision eyes, lips and brows
- No make up look
- Creative make up techniques
- Current fashion make up trends
- Working as a team

Cost:

3 days - £510.00

5 days - £850.00

Duration: 3 days or 5 days  
Time: 10 am - 3 pm

Courses are running on weekly basis.



Make up by Margo Holder

[www.makeupatelier.co.uk](http://www.makeupatelier.co.uk)



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## Master Class - One day



Make up by Margo Holder

One day Master Class designed for everyone who enjoys the challenge of improving their personal make up skills, needs a refresher or simply want further education.

During the session you will discover professional make up techniques and tips to push your make up skills to the edge of current fashion.

### Course Outline:

- How to achieve beautiful flawless complexions for every age
- How to create modern smokey eyes
- Eyeliner, how to create the perfect line
- Lashes, when to use fake lashes to complete the look
- How to select colour for eye make up
- Blushers, bronzers, highlighters
- Lip, how to get perfect long lasting lip make up without using lip pencil

Cost:  
£225.00

Duration: 1 day  
Time: 10 am - 2.30 pm  
or 4pm - 8pm

Courses are running on weekly basis.

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## Introduction to Make Up



Introductory level course is an ideal first step in training and will teach you the basic practical and technical skills of make up artistry you need to successfully start out in the industry.

With practical sessions taught in a relaxed atmosphere, you will learn the key techniques required to create successful beauty make up styles and will gain an understanding of basic make up.

Students have access to luxury and professional make up brands, however, you need to bring your own brushes. If you do not have a brush set you can purchase one from MAKE UP ATELIER.

### Course Outline:

- Skin types and skin-care
- Working with make-up brushes
- Skin tones/foundation selection and application
- Day, evening and special occasion make-up
- Wedding makeup
- Eye make-up
- False lash application
- Cheek colour application

Cost:  
2 days - £300

Duration: 2 days  
Time: 10 am - 3 pm

Courses are running on weekly basis.



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## Photographic Make Up for Fashion and Special Occasions



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This five days intensive course is designed for everyone who wants to experience or discover make up for the photographic fashion and beauty industry.

This is the perfect course for anyone who wants to learn make up skills and techniques used on photo shoots or discover the latest trends or simply would like to be able to do their own make up for any occasion.

Courses are specifically tailored to your individual needs and each participant will be under close guidance.

### Course Outline:

- Skin types
- Face shapes
- Corrective make up
- Shading and highlighting
- Day and wedding makeup
- Evening make up – smokey eyes
- Make up for colour and black & white photography
- Period make up overview
- Working in the industry

Cost:  
£750

Duration: 5 days  
Time: 10 am - 3 pm

Courses are running on weekly basis.

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## Bridal Make up - One day



This bridal make up workshop is for anyone wishing to learn how to do their own bridal make up professionally. This course will teach students the fundamentals of professional bridal make up application.

### Course Outline:

- Product selection
- Foundation matching
- Concealers
- Highlighting and contouring
- Working with make up brushes
- Eye make up
- Cheek colour application
- Lip colour application



Make up by Margo Holder

Cost:  
£150

Duration: 1 day  
Time: 10 am - 3 pm

Courses are running on weekly basis.



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## Airbrush Make up - One day



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This is an intensive one day course focusing on make up that is applied with an airbrush. This course takes a maximum of 6 students to ensure each student receives one to one tuition.

You will learn how to use airbrush necessary for photographic beauty and how to perfect your technique. This course combines airbrush with traditional make up application and you will have the opportunity to enhance your portfolio with beauty images. Each participant will be under close guidance.

You will receive personal tuition specifically tailored to your individual needs.

### Course Outline:

- Flawless skin
- Enhanced air-applied skin confidence
- Air applied fashion and colour effects
- Airbrush creative make up techniques
- Perfecting highlight and contour
- Airbrush stencils and tatoos

Cost:  
£225

Duration: 1 day  
Time: 10 am - 3 pm

Courses are running on weekly basis.

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## Student's Quotes...



"It is quite simply awe-inspiring to be taught by a makeup artist of Margo's Calibre"

"having carried out extensive research and carefully considered my options in advance, I am convinced that Makeup Atelier has the best courses."

"I learned so much in such a short space of time, and it has helped me to grow in skill and confidence."



"You not only learn how to apply make-up but you also gain knowledge of how the industry works and other tips."

"I highly recommend the Make Up Atelier courses, and I urge anyone interested in improving their makeup skills to check them out."



"I would love to say thank you to my teacher Margo who gave me opportunity to grow not just by teaching new techniques but also putting faith in me."

{ I wanted this class  
to last forever... }





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## Course Leader - Margo Holder



Margo began her career in 1997 in Paris at the well known 'Institute Technique du Maquillage' (ITM) for make-up where she was trained by Aïda Carange in beauty and fashion for film and TV.

Upon completion, she soon started to work on music videos, fashion shows, TV, films and advertising. Margo's experience spans more than 17 years, during which time she has become a respected make-up artist within the industry.

Margo has worked with some of the biggest names in the industry including Elle Macpherson, Juliette Binoche, Darcey Bussell, Jean Dujardun, Alice Cooper to name a few.

Margo CV includes magazines like US Vogue, Vogue Italia, Harpers Bazaar, Marie Claire, Tatler, GQ Style, Grazia UK, Company, Zest, You and Your Wedding. In her professional career Margo assisted guru make-up artist Pat McGrath. Margo's numerous advertising clients include Sleek MakeUp, L'Oreal, Clinique, Elizabeth Arden, Boots, Activia Danone, Swarovski, Chrisanne, River Island, Next, Ted Baker, Remington, Nike, Johnson&Johnson, Activilong Paris, Panadol and Philips.

Margo works successfully with both students and high profile clients. Margo has a wealth of wisdom, passion and experience, which she uses to inspire others who are keen to follow in her footsteps.

[www.margoholder.com](http://www.margoholder.com)



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